



6th Annual



**Saturday, October 14, 2023
@ Noda Brewing Co., 11 am - 2 pm**

Our annual Nurturing Parenthood Event provides an opportunity for new and expecting families in the greater Charlotte area to discover their local perinatal resources and gain valuable education about the challenging journey ahead, in a fun and social environment.

Food, drinks, infant/toddler friendly activities and a raffle.

*Proceeds directly fund Mind Body Baby program & services including our new community doula program - The Village.

(Previous event sponsors include Atrium/ Levines Children's Hospital, Wellcare Insurance, Novant Health, Blooming Smiles Pediatric Dentistry & Carolina Family & Maternal Counseling 35+ practitioners & vendors, 200 + local family RSVP's & >\$10K raised for program services)



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Nurturing Sponsor - \$5000

- Year-round linked acknowledgement as Program Partner* (via website & newsletter footer)
- Prominent logo placement on all promotions - event, website, newsletter & social media
- Prime booth at event
- Featured sponsor social media posts and newsletters
- Opportunity to add newsletter content relating to business/ practice
- Two months' as website's monthly sponsor (\$500 value)

Advocating Sponsor - \$2500

- Six month linked acknowledgement as Program Partner*
- Prime booth at event
- Logo placement on website, in most marketing & PR
- Opportunity to add newsletter content relating to business/ practice
- One month as website's monthly sponsor (\$250 value)

Supporting Sponsor - \$1000

- Prime booth at event
- Logo placement on all marketing and PR
- Logo placement on website
- Opportunity to add newsletter content relating to business/ practice



Program Partnerships 2023/25

Community Care Fund Program Partner

This program provides needed maternal mental health services, community resource navigation, as well as doula services (for qualifying applicants) for under resourced families that otherwise fall through the gaps in care.

\$5000 - \$10,000

*Let's get creative and
do good together.*

Let's connect to further discuss our programs & come up with the best way to marry our respective values & act together to end the current maternal health crisis in our community



Educational Resource Partner

Partner for the next phase of our growing perinatal video education platform, currently consisting of 50 videos answering common but not often discussed questions new & expecting families have. Ensuring evidence based information on topics not part of standard medical maternity education.

+\$3000

Matching Donor

Challenge donors while driving your brand awareness and engagement through a 'matched' donation during our year end fundraising campaign culminating on Giving Tuesday.

+\$500 - \$1500

Contact Cynthia at
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